

JUSTIFICATION AND APPROVAL
FOR A LIMITED SOURCE AWARD UNDER A FEDERAL SUPPLY SCHEDULE

1. Contracting Activity: Department of Veterans Affairs
Office of Acquisition and Logistics
Technology Acquisition Center
260 Industrial Way West
Eatontown, NJ 07724

2. Description of Action: The proposed action is for a twelve (12) month Firm-Fixed-Price (FFP) delivery order for Universal Coder licenses and maintenance for the Veterans Service Network (VETSNET) Compensation and Pension (C&P) Code 1 System and Address Validation. This task effort is proposed to be awarded under General Service Administration (GSA) Federal Supply Schedule (FSS) GS-35F-0511T sole source to EC America, Inc., 8444 West Park Drive, Suite 200, McLean, VA 22102-5112.

3. Description of Service and Supplies: The proposed action is to procure software licenses and maintenance services for the current VETSNET (C&P) Code 1 System and Address Validation. This allows for updates to the existing address software licensed to VA. The licenses needed to run the Code-1 Servers are listed below. The total estimated price of the proposed action is \$318,000.00.

Maintenance Description	Annual Maintenance (quantity)
Universal Coder (batch) – US with DPV – Monthly Subscription	4
Universal Coder (batch) – Canada – Monthly Subscription	4
Universal Coder (batch) – International – Quarterly Subscription	4
Universal Coder (web) – US with DPV – Monthly Subscription	4
Universal Coder (web) – Canada – Monthly Subscription	4
Universal Coder (web) – International – Quarterly Subscription	4

Subscription Description	Annual Subscription (quantity)
Universal Coder (batch) – US with DPV – Monthly Subscription	4
Universal Coder (batch) – Canada – Monthly Subscription	4
Universal Coder (batch) – International – Quarterly Subscription	4
Universal Coder (web) – US with DPV – Monthly Subscription	4

Universal Coder (web) – Canada – Monthly Subscription	4
Universal Coder (web) – International – Quarterly Subscription	4

4. Statutory Authority: Federal Acquisition Regulation (FAR) Part 8.405-6(a)(1)(i)(B), Only one source is capable of providing the supplies or services required at the level of quality required because the supplies or services are unique or highly specialized.

5. Reason for Authority Cited: The proposed source is EC America, Inc., 8444 West Park Drive, Suite 200, McLean, VA 22102-5112. The VETSNET application suite software is currently designed using the Code-1 software application-programming interface (API). To use another, different version of the software would require a redesign/rewrite of the software suite. This universal coding software provides addressing validation, correction, and standardization technologies for the United States and other countries. This software will ensure data quality in real-time for the VETSNET application. The universal coding software is provided by the United States Postal System through licensing and distribution via Pitney Bowes Software Inc. (PBSI). The software is proprietary property of PBSI. PBSI is the owner, developer and manufacturer of the source code to the software and has exclusive rights to distribute the software or authorize resellers. No other vendor has end user distribution rights to the source code. PBSI's sole reseller of the software is EC America.

6. Efforts to Obtain Competition: Market research was conducted, details of which are in the market research section of this document. This effort did not yield any additional sources that can meet the Government's requirements. In accordance with FAR 8.405-6 and FAR 5.3, the delivery order will be synopsisized and this Justification and Approval (J&A) will be made publicly available at www.fedbizopps.gov.

7. Actions to Increase Competition: PBSI owns the rights to the universal coding software and only has one authorized reseller. For future procurements, this agency will work with the program office to perform ongoing market research to identify any alternative solutions that may become available.

8. Market Research: Market research was performed by contacting PBSI. PBSI provided a letter, dated March 1, 2012, stating this software is proprietary property of PBSI. Since PBSI is the owner of the software source code, the company has exclusive rights to distribute the software and grants authorization for resellers to distribute the software. PBSI stated EC America is the sole, authorized, reseller of this software and corresponding maintenance. Based on the information contained in the PBSI letter, there is no other reseller of the required universal code software.

9. Other facts: None.

10. Technical and Requirements Certification: I certify that the supporting data under my cognizance, which are included in this justification, are accurate and complete to the best of my knowledge and belief.

Valerie Felicetti

Date: 3/5/12

Management Analyst, VBMS

Signature: Valerie Felicetti

11. Fair and Reasonable Cost Determination: I hereby determine that the anticipated price to the Government for this contract action will be fair and reasonable. Contracts awarded on GSA have already been determined to be fair and reasonable. Also the successful quote will be compared to the Independent Government Cost Estimate.

Anne Marie Vasconcelos

Date: 3-05-2012

Procuring Contracting Officer

Signature: Anne Marie Vasconcelos

12. Procuring Contracting Officer Certification: I certify that this justification is accurate and complete to the best of my knowledge and belief. Since this does not exceed \$650K, the certification below required by FAR 8.405-6(d)(1) serves as approval.

Anne Marie Vasconcelos

Date: 3-05-2012

Procuring Contracting Officer

Signature: Anne Marie Vasconcelos